Disruptive Digital Technology & Innovation

Introduction

One of the primary objectives of EDEN City Outreach R&D is to develop the CSN disruptive technology platform, apps and portfolio of communal solutions that intuitively and organically facilitate socioeconomic and cultural regeneration through the use of Nudge choice architecture.

Community Support Network [CSN]

The aim of CSN is to empower and support ordinary citizens, operating as local community collectives, to affect social change to improve their standard of living and quality of life. Informed by Social and Behavioural Science and founded on behavioural insights, CSN technology should enhance not replace social engagement and encourage community integration and cohesion to become an invaluable civil society platform and powerful catalyst for change.

CSN will operate in conjunction with independently run EDEN City Outreach community-based hubs and or in collaboration with existing community groups or centres. CSN primary functions:

- Enable local individuals to easily connect and collaborate in responding to shared interests and or circumstances;
- Extrapolate common or underlying cause(s) from the collective insights and experiences of the users;
- Simplify the identification and development of targeted solutions, spotlighting available and or essential technical, professional and or specialist resources;
- Facilitate the formation of community collectives (working parties) and the pooling of efforts and resources to achieve their defined objectives; and
- Provide access to real-time, responsive digital intelligence.

EDEN City Outreach would like to hear from individuals, businesses, academics and institutions interested in exploring opportunities to form a diverse collaborative community for the development of the CSN disruptive digital platform.

Research & Development Overview:

- Explore the role of CSN in facilitating socioeconomic regeneration as an Information and Communication Technologies for Development [ICT4D] initiative;
- Incorporate the findings of the <u>Behavioural & Social Science R&D</u> to develop a simple but effective framework and or methodology for administering CSN Communal support, solutions and services.
- Integrate online tools, aids and or resources to help identify and or mitigate unhealthy behavioural bias and natural propensity for predictable irrational mistakes [Nudge];
- Develop the CSN digital platform prototype and participate in a proof of concept pilot

Please visit https://www.edencityoutreach.org.uk to submit an expression of interest or for more information.

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